



# GLION INSTITUTE OF HIGHER EDUCATION

Glion Institute of Higher Education is a private Swiss institution offering undergraduate and master programs in the fields of Hospitality, Event Management, Finance and Luxury Brand Management.

Glion stands out from other hotel management schools in Switzerland because of its truly global student body and its world-class education setting for individual student nurturing.

## 55 Years of Excellence

At Glion, you will benefit from academic expertise and industry relationships that we've been cultivating since 1962, and join more than 14,600 alumni leading the hospitality industry.

## Industry Recognition

Industry professionals around the globe recognize the excellence of Glion graduates. That is why Glion ranked number two for employer reputation and among the top five worldwide hospitality institutions (QS World University Rankings by subject, 2019).

## 3 Campuses. 2 Countries.

With two different campuses in Switzerland, one in Glion – above the famous resort of Montreux on the shores of Lake Geneva – one campus in Bulle – in the heart of the Gruyères region – and one campus in the thriving capital city of London, Glion has the unique advantage of offering to its international student body an ideal, safe and multicultural educational environment.

## Accreditation

The accreditation section features two logos. On the left is the NECHE logo, which consists of a blue square icon followed by the text 'NECHE' and 'New England Commission of Higher Education' in smaller text below. On the right is the 'QAA Reviewed' logo, which is enclosed in a light green rectangular border and contains the text 'QAA Reviewed' in a larger font, with 'Quality Assurance Agency for Higher Education' in a smaller font below it.

# BACHELOR'S DEGREE

Duration: 3.5 Years, 7 Semesters

The Glion Bachelor's degree will prepare students for high-level careers in the international hospitality and tourism industry and related service sectors. It combines the strength of Swiss rigor and hands-on learning with a modern approach to business strategy and specializations.

## The Bachelor's Degree in International Hospitality Business (BBA<sup>\*\*</sup>)



### London program



## Specializations

- Luxury Brand Management in Hospitality
- International Hotel Development and Finance
- International Event Management

## Key skills

- Immersion in hospitality
- Real-world experience
- Management skills
- Business projects and specialization

## Study abroad

After their first semester in Switzerland, students can choose to study on our Glion London campus or spend a semester abroad in Spain or China with our partner institutions of Les Roches. Our programs are aligned to give students seamless exchange options that will allow students to continue their program while gaining a completely new perspective.

\* Opportunity to study this semester on international exchange at another Sommet Education campus

\*\* BBA (Bachelor in Business Administration)



# INTERNATIONAL INTERNSHIPS

## Live and Learn in the Global Industry

By completing two internships during their program, students will graduate with one year of work experience – a minimum requirement for many entry level supervisory positions.

## Recruiting Companies

One of the greatest testaments to Glion's reputation is our solid connection with leading brands in the international hospitality industry and event sectors. Indeed, more than 250 international companies visit our campuses every year to recruit talented new hires.



5.8

Average  
internship offers  
per student



250+

Company  
visits per  
year



4,288

Luxury hotels available  
from our top 10 recruiting  
companies

## Top hospitality recruiters of Glion graduates

- Marriott
- Four Seasons
- Mandarin Oriental
- Accor Hotels
- Hilton
- Hyatt

# A POWERFUL NETWORK

## The Glion Spirit Lasts Forever


After graduation, and for the rest of their lives, students will remain connected to an influential global network of industry professionals and entrepreneurs.



### Anastasia Schneider

French & Vietnamese /  
Graduated in 2009  
Front Office Manager,  
Landmark Hotel, London, UK

  
14,600  
Alumni

  
98%  
of job-seeking students  
have one or more  
employment opportunities  
on graduation day



### Thomas Fuks

French / Graduated in 2013  
General Manager, Ladurée USA,  
New York City, USA

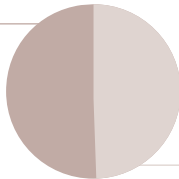
### Paulo Barcia

Angolan & Portuguese /  
Graduated in 2012  
Sales Manager, Le Richemond,  
Geneva, Switzerland

#### Alumni Career Sectors

51%

Hospitality,  
Tourism, F&B



49%

Other sectors:  
FMCG, luxury  
goods and services,  
marketing, events,  
banking and finance



### Camille Gersdorff

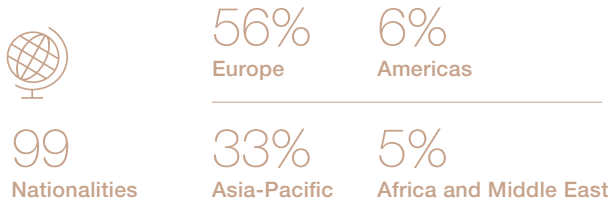
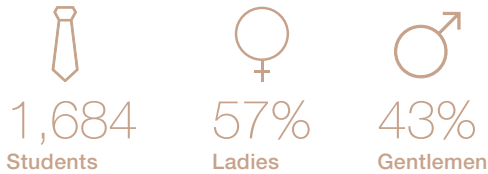
Belgian / Graduated in 2015  
Founder of Pépité and  
Co-Founder of TripTwin;  
Paris, France

### Mike Everard

Luxembourger /  
Graduated in 2015  
Account Manager at  
Bloomberg LP, London, UK

# BALANCED DIVERSITY

## Our International Student Body



2018.4 student data

# HOW WE TEACH



## Small Classes, Personalized Learning

### Students are at the center

In small classes, students get one-on-one attention from highly qualified faculty members who provide feedback and help you target their skills.

### Students have the best tools

Our practical arts facilities (kitchens, restaurants and reception) and classrooms feature the latest industry-standard technology.

### Students get to experiment

Working on applied business projects for our industry partners, students will learn to solve challenges and seize opportunities that occur in the real world.

\*Student numbers may vary slightly every semester





### Admissions

T. +41 (0)21 989 26 77

E. [counselor@glion.edu](mailto:counselor@glion.edu)

W. [glion.edu](http://glion.edu)

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### Glion Campus

Glion Institute of Higher Education  
Route de Glion 111  
1823 Glion sur Montreux  
Switzerland

### London Campus

Glion Institute of Higher Education  
Downshire House  
Roehampton Lane  
London, SW15 4HT  
United Kingdom

### Bulle Campus

Glion Institute of Higher Education  
Rue de l'Ondine 20  
1630 Bulle  
Switzerland



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