

Making the headlines

Do you have what it takes to write good headlines for ITV News?

A good headline grabs viewers' attention and makes them want to know the full story. It needs to be short but also containing the biggest details.

Here are some stories that have featured on ITV News across the Channel Islands, the UK and the world. Your task is to come up with the headlines.

DO

- Make them short and snappy
- Pick out the key details to sell the story

DON'T

- Use full stops, exclamation marks or ampersands

STORY

1

HEADLINE

The US President Donald Trump says he will ban TikTok, possibly as soon as Saturday.

The popular Chinese-owned video app has been a source of national security and censorship concerns for some time.

Mr Trump told reporters on Air Force One as he returned from Florida: "As far as TikTok is concerned, we're banning them from the United States."

STORY

2

HEADLINE

The first case of coronavirus (Covid-19) has been confirmed in the Channel Islands.

The patient, from Guernsey, started to experience symptoms - a cough, fever and shortness of breath - after returning from Tenerife.

ITV News understands they sought help straight away, and were identified as being positive at 4:30pm yesterday (8 March). At 5:30pm, they were placed into quarantine and are being supported by the relevant health care professionals.

STORY

3

HEADLINE

‘Spend Local’ cards worth £100 are being sent to Jersey residents from 9 September.

The pre-paid Mastercards are being sent to people’s home addresses.

Those receiving the cards need to follow government instructions on how to activate them online or by telephone.

The £100 balance can be used in local shops, but not online, as a part-payment towards larger purchases or used multiple times for smaller payments but it has to be spent by 31 October.

STORY

4

HEADLINE

A party in a bunker has been broken up by Jersey Police.

Officers were called to La Pulente on Sunday (30 August) at 00.30am after reports of a ‘large party’.

Around 100 people were dispersed as soon as police arrived on scene.

STORY

5

HEADLINE

The Royal Family have been left “deeply disappointed” by Harry and Meghan’s decision to “step back” from duties, which left The Queen herself “blindsided”.

The Sussexes had only just begun talks with the Queen and Prince Charles about their future roles when they made their decision to withdraw from official engagements.

But now it can be revealed that Harry and Meghan’s rushed statement took royal households by complete surprise.

There are no right and wrong answers with this task. The trick is creating a headline that makes people want to know more. Here are our suggestions for each story:
Story 1: Donald Trump threatens to ban TikTok.
Story 2: First case of coronavirus in Channel Islands
Story 3: Every person in Jersey gets £100 to spend
Story 4: 100 people found at bunker party in Jersey
Story 5: Queen ‘blindsided’ by Harry and Meghan’s surprise decision to ‘step back’
For more ideas look at our website - www.itv.com/channel

SUGGESTED HEADLINES