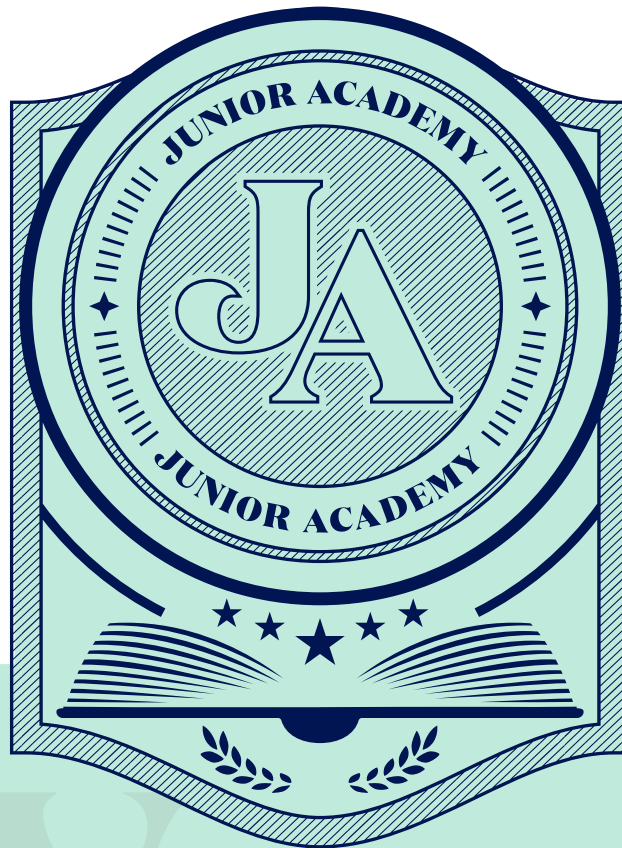




Junior Academy

UNIVERSITY PREPARATION
COURSES



ehl.edu



Prepare to stand out

Join us for a transformative experience and open your mind to the diverse career opportunities in hospitality, travel, entertainment, luxury brands, high tech and many more.

CHOOSE YOUR CAMP:

- Hospitality Business & Innovation
- International Hospitality & Luxury Brand Management
- Culinary Arts
- Hospitality in a Digital World

Overall, you acquire a strong foundation of business knowledge and a useful set of soft skills for future academic and professional success.



Experience a Top-Ranking University¹

The EHL Junior Academy allows you to discover the blend of academic quality and professional training that has earned EHL a ranking as the world's best university for hospitality and leisure management.

During the program, you will explore a wide range of business topics through interactive workshops and social activities. The academic courses ease you into university-level business studies, while excursions and field trips give you a taste of the life and culture around EHL campuses.

The Junior Academy will let you discover the world of international hospitality with a different perspective if you are in Switzerland or in Singapore. You will get initiated to the soft skills that will help you win a future job. Experts in the fields of hospitality and culinary arts will give you an introduction to the art of service excellence. The admissions team will help you prepare and train for future interviews.



**1-Star
Michelin**

Training
Restaurant



**USA
accreditation**

EHL is accredited at university level by the NECHE, one of the main accreditation bodies in the USA recognized by the U.S. Secretary of Education

Hes·so

Haute Ecole Spécialisée
de Suisse occidentale
Fachhochschule Westschweiz
University of Applied Sciences
Western Switzerland

HES-So

EHL is recognized as University of Applied Science by the Swiss government

**Source: EHL ranked #1 in 2019 and 2020 in QS World University Rankings Hospitality & Leisure Management and Best Hospitality and Hotel Management Schools in the World, CEO World Magazine.*

Unique Experiences, Tailored Options

Choose one, two or all of the programs below for the full EHL experience.

Hospitality Business & Innovation

EHL Campus Lausanne

→ 1/3 Theory → 1/3 Workshops → 1/3 Leisure Activities

This program gives you an overview of the many aspects of Hospitality, including practical workshops, visits of regional landmarks, and an introduction to hospitality. This is a week-long immersion in a multicultural session with team work and simulation game, and a Gala Dinner. Plus you get a training for your future university application.

International Hospitality & Luxury Brand Management

EHL Campus (Singapore)

→ 1/3 Theory → 1/3 Workshops → 1/3 Leisure Activities

This program offers a crash course in luxury brand management as well as an introduction to the world of international hospitality with visits to iconic business and hotels, as well as contributions from Singaporean tourism officials. Plus you will enjoy the leisure and culture this vibrant city has to offer.



Culinary Arts

EHL Campus Passugg

→ 1/2 Culinary Arts → 1/2 Leisure Activities

An immersive and out-of-the-ordinary summer camp with a good balance of cooking classes, latest F&B trends and lots of outdoors activities in one of the most scenic regions of Switzerland. This program will offer you a real summer retreat, learning new things and enjoying a community of diverse nationalities in a beautiful setting.



Hospitality in a Digital World

EHL Virtual Campus

- 1/4 Live Practical Workshops
- 1/4 Live Sessions Activities
- 1/2 Break-Out Sessions

This program prepares young people (from age 14 up) to collaborate in the digital space through fresh and entertaining live sessions and interactive courses on the topics of multicultural leadership, international business etiquette, social media for business, cooking and beverage preparation, and training for future university studies with individual and team challenges.

Note: Board and room are not provided during the periods between sessions and students are placed under the responsibility of their parents/guardians. EHL will facilitate the transfer of students who would like to join us for 2 weeks. From and to our Swiss campuses and EHL Campus (Singapore), from Lausanne to Passugg.

Gateway to the Bachelor Program

Participants who attend the on-campus Junior Academy sessions will benefit from Admission team support to successfully apply for the Bachelor of Science in International Hospitality Management (in Lausanne or Singapore), or the Swiss Professional Degree in Hotel and Restaurant Management and Professional Pathway to the Bachelor (in Passugg):



- First-hand coaching by the Admission team
- Tips to prepare a successful application
- Exemption from the online interview, which is done during the Academy*
- Exemption from the application fee*

** Does not apply for participants who attend the Digital Junior Academy sessions only, due to wider age range and limited timetable.*

Hospitality Business & Innovation

Lausanne, Switzerland

This unique pre-university experience lets you test your motivation and compatibility for a global career in hospitality and prepares you for successful entry into EHL's bachelor's degree. The courses and projects develop your inter-cultural communication and team collaboration skills, giving you an advantage for university admissions and professional interviews.

HOSPITALITY OVERVIEW

Learn essential skills from the hospitality industry on how to make the best professional impression.

COURSE EXAMPLES

International Business Etiquette, The Future of Hospitality, Dining Protocol

ENTREPRENEUR MINDSET

Visit EHL's very own innovation hub, learn how to run a business

WORKSHOP EXAMPLES

A real-life hospitality business case, Innovation at EHL



GROUP PROJECT & COMPETITION

In teams, using an online hotel simulation tool, you will try to achieve the best profitability (coached and assessed by EHL Advisory consultants), by learning and applying knowledge about:

- Sales & Marketing
- Finance & Pricing Strategies
- HR & Leadership
- Competition & Benchmarking



DURATION

5 days (early arrival on Sunday, late departure on Saturday)



AGE

16+



PRICE

CHF 3'900.-

Special conditions may apply, please check with academyinfo@ehl.ch



Exploring Switzerland Lausanne & Lake Geneva Region

The city of Lausanne and the Lake Geneva region offer a wide range of activities and a broad representation of hospitality and tourism trends.

FIELD TRIP EXAMPLES

- Hotel visit
- Vineyard visit
- Lausanne city tour from an EHL student perspective
- Swiss dinner
- EHL Innovation Village visit

EVENING EXAMPLES

- Cocktail workshop
- Silent party
- Treasure hunt
- Sport challenge
- Blind test
- Gala closing ceremony & dinner

EHL Campus Lausanne

The Lausanne campus will immerse you in a buzzing university environment to explore the global business side of hospitality. Your program will begin with an introduction to the EHL history and programs, a campus tour, introduction to student committees, and ice-breaking activities.

- On-site accommodation
- Six premium food & beverage outlets
- 3,300+ Students
- 120 Nationalities
- 25 Student Committees
- Sports facilities



Culinary Arts

Chur-Passugg, Switzerland

A fun summer camp in the Swiss mountains, this immersive program offers a relaxing balance of cooking and Food & Beverage workshops in the morning and great outdoor adventures in the afternoon. In small groups, you receive one-on-one training from our chefs as you practice the basics of culinary arts and develop valuable soft skills. It's a great addition to the Junior Academy experience in Lausanne as it offers more hands-on sessions that train your senses and intuition.



CULINARY ARTS

Exercise your skills in the kitchen and learn about the latest techniques and trends in F&B

COURSE EXAMPLES

Chocolate for Connoisseurs, Barista workshop, organic food

HOSPITALITY MANAGEMENT

You will be introduced to the useful skills to become a gracious host, a communicator and effective networker in the hospitality and F&B sectors.

WORKSHOP EXAMPLE

Sustainable restaurant concept



DURATION

5 days (early arrival on Sunday, late departure on Saturday)



AGE

16+



PRICE

CHF 3'900.-

Special conditions may apply, please check with academyinfo@ehl.ch



EHL Campus Passugg

On this campus, you will feel like you are on a luxury retreat in the beautiful Swiss Alps, surrounded by historical charm and the latest culinary trends.

- On-site accommodation
- Five specialty food & beverage outlets
- 200+ Students
- Many Swiss students & trainees
- Great outdoors literally next door
- Authentic historical building

Exploring Switzerland: Graubünden Region

This location is perfect for exploring the Graubünden region of Switzerland. The region in the Swiss Alps is among the most scenic and untouched in Switzerland. It features many luxury resorts, and Chur is the oldest city in the country with a rich history.

EXTRACURRICULAR ACTIVITIES

- Luxury resort hotels
- Organic farms
- Swiss chocolate production
- Water factory
- Forest fire place
- Food market
- Hike along the top alpine lakes

VARIOUS EVENING ACTIVITIES

- Introduction into Bouldering
- Ninja Warrior
- Game night
- Storytelling
- Fun-dining evening
- and much more...



International Hospitality & Luxury Brand Management

Singapore

Envision the future of hospitality and get an immersive initiation into the world of luxury brand management with this program that balances theoretical courses with the two most popular activities in Singapore: eating out and shopping. This exclusive course is a big-city summer adventure that will take you deep into the multicultural experiences of Southeast Asia in its most vibrant and greenest big city.

HOSPITALITY & TOURISM

Identify business models and key players in the hospitality industry in Singapore and learn how the industry is changing with new technologies and sustainable tourism development initiatives:

- Singapore Tourism: Overview & Insights
- Hospitality 101 for Asia and Abroad
- EHL Entrepreneurs in Singapore



LUXURY BRAND MANAGEMENT

Enjoy a crash course in Luxury Brand management in our historical building of Singapore, just a stone throw away of the most luxurious shopping district in Singapore and iconic luxury hotels, and receive an introduction to the elements of brand management.

GROUP CHALLENGE: A NEW HOSPITALITY BRAND

In teams, you will develop a hospitality brand concept that meets the criteria of the project brief and prepare a pitch, by learning and applying knowledge about:

- The World of Luxury
- Brand Equity & Communication
- Storytelling
- Business & Technology



DURATION

5 days (early arrival on Sunday, late departure on Saturday)



AGE

16+



PRICE

CHF 3'900.-

Special conditions may apply, please check with academyinfo@ehl.ch



EHL Campus (Singapore)

The campus in Singapore offers a calm, urban oasis study setting surrounded by big-city life. From it, you will explore the cultural tastes and practices of Southeast Asia and its futuristic hospitality and tourism trends.

- Premium, apartment-style accommodation
- Delicious catering and street food experiences
- Close-knit international community
- Southeast Asian melting pot
- Diverse sports and cultural activities

Exploring Singapore & Southeast Asian Culture

The island city-state of Singapore will immerse you in a multicultural population. The city features some of the world's best shopping and eclectic street food and hawker centers, along with a wide range of outdoor activities and leading-edge tourism trends.

FIELD TRIP EXAMPLES

- Visit to Marina Bay Sands & Changi Airport
- Visit to Marriott HQ & Tourism Board
- City tour from a local perspective
- Meeting with local entrepreneurs

EVENING EXAMPLES

- Traditional Singaporean dinner
- Trendy places
- Gala closing ceremony & dinner



Hospitality in a Digital World



100% Online

This interactive online program prepares you for the digital future of work and education and introduces you to our unique academic model and EHL family. The interactive digital campus features videos, gamified learning, live sessions with industry experts and class discussions. Team challenges show you how to have a little fun working in a digital space, so you can create social connections no matter where you are.

LEARN AND PLAY

Participate to the anti-escape game and try to enter the EHL world by completing challenges and defending your project as if you were pitching to investors. You will imagine, dare, create and communicate using digital tools and media.

INDIVIDUAL CHALLENGE: SOCIAL MEDIA

Learn how to create and manage your own brand on social media, practice using tools and techniques to tell your story and become an influencer.

HOSPITALITY & TECHNOLOGY

Learn how technology is affecting the hospitality industry and identify challenges in terms of operations and management in today's world.

ONLINE COMMUNICATION

Leverage digital communication tools to be more effective. Learn the art of multicultural communication and how to perform in a virtual environment, even video conferencing requires social finesse and business etiquette.



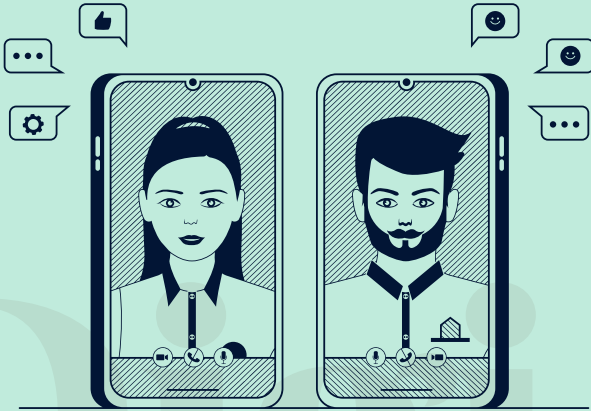
DURATION
5 days (Monday - Friday)



AGE
14+



PRICE
CHF 1'690.-



EHL Virtual Campus

The Digital Junior Academy allows you to experience EHL's vibe and spirit through a virtual environment and help you make up your mind about joining an exciting industry and EHL's unique education model with a good balance of hands-on experiences and theory.

In 2020 EHL accelerated its digital transformation to offer remote learning options and enable students to join our courses and classes from anywhere and in troubled times. Our students have had access to:

- 3000 digital learning modules delivered
- 65 online courses every day
- Over 6000 hours of online classes
- 92 faculty members doing mentoring, coaching and live group sessions

Online Learning Experience

- Videos to Introduce topics
- Live Sessions with Industry Experts
- Discussion Forums
- Gamified Content
- Personal Coaching Calls



Practical Information



REGISTRATION

For campus-based programs, register online at ehl.edu and please consider visa requirements when choosing your session.

Registration confirmation is based on availability of seats for each sessions, we may propose you an alternative date.



ADMISSIONS PREREQUISITES

Age:

All participants must be at least 14 years old (for digital campus) or 16 years old (on campus sessions), the maximum recommended age is between 18 and 20.

Language Skills:

Candidates must speak French or English at a minimum B2 level (upper intermediate level).

- English: TOEFL iBT:80, IELTS:6.0
- French: DELF B1



COVID 19- SANITARY SITUATION

For the health and safety of the EHL community, we are carefully monitoring the evolution of the ongoing COVID-19 situation and staying in close contact with local authorities. We offer a comprehensive refund policy or Digital Academy option in case of campus-based program cancellations or non-participation due to travel restrictions.

Sign up now to reserve your spot and we'll keep you updated.



APPLY ONLINE

Please enroll online on our website

ehl.edu/academy

or by going directly to

<https://info.ehl.edu/en/junior-academy>

Junior Academy Season 2021

Hospitality in a Digital World

EHL VIRTUAL CAMPUS -
100 % ONLINE

Morning & Afternoon Sessions*
Duration : 5 days (Monday-Friday)

- 29 March to 02 April 2021
- 05 April to 09 April 2021
- 12 April to 16 April 2021
- 05 July to 09 July 2021
- 19 July to 23 July 2021
- 16 August to 20 August

International Hospitality & Luxury Brand Management

EHL CAMPUS (SINGAPORE)

Morning & Afternoon Sessions
Duration : 5 days (early arrival on Sunday, late departure on Saturday)

- 21 June to 25 June 2021
- 11 July to 17 July 2021

Hospitality Business & Innovation

EHL CAMPUS LAUSANNE

Morning & Afternoon Sessions
Duration : 5 days (early arrival on Sunday, late departure on Saturday)

- 04 July to 10 July 2021
- 11 July to 17 July 2021
- 18 July to 24 July 2021
(Available in French and English)
- 15 August to 21 August 2021
- 22 August to 28 August 2021

Culinary Arts

EHL CAMPUS PASSUGG

Morning & Afternoon Sessions
Duration : 5 days (early arrival on Sunday, late departure on Saturday)

- 15 August to 21 August 2021

Special fees
apply for alumni,
friends and family.
Please mention if one
or both your parents
are EHL Alumni,
including their full
name and year of
graduation.

* **Digital session** schedules are based on Central European Time (CET) and daylight saving time:
Morning session starts at 9am CET
Afternoon session starts at 5pm CET
Detail schedule to be confirmed.

About EHL

EHL - Ecole hôtelière de Lausanne was founded in 1893 as the world's first hotel school. With over 125 years of innovation and excellence, our institution unites the best in practical training, advanced academics and applied research to create stronger connections between education and real business.

EHL has been ranked the world's best university of hospitality and leisure management for several years in a row, by international rankings that measure academic quality, graduate employability and research.*

EHL offers programs for students in every stage of their life and career, all leading to the best learning outcomes for their future. The EHL Group includes the EHL campus in Lausanne, EHL Campus (Singapore), the EHL Swiss School of Tourism and Hospitality with a campus in Chur-Passugg, and EHL Advisory Services, a business and education consultancy firm.



Contact Us

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ehl.edu/academy

*Source: QS World University Rankings Hospitality & Leisure Management and Best Hospitality and Hotel Management Schools in the World, CEO World Magazine.

This is a non-contractual document and is subject to modification. – January 2021