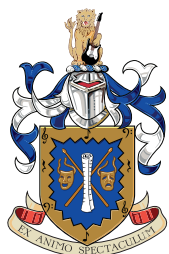




Brand and Logo Guidelines



Awarding the Contemporary Arts



Awarding the **Contemporary Arts**

RSL Champion Centres

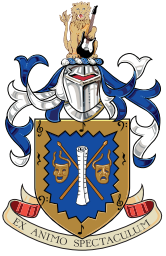
Champion Centre status is awarded to centres delivering RSLs graded qualifications and entering candidates for RSL assessments.

These centres have demonstrated a strong commitment to RSL both through consistent usage of our materials, excellence in achievement by the candidates they enter, and adoption of new RSL products and services.

RSLs Champion Centre logo may only be used by centres confirmed by RSL Head Office to be part of the Champion Centre scheme.

rslawards.com





RSL

Awarding the Contemporary Arts

RSL Champion Centre Logos

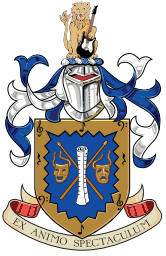
There are three variations of each RSL Champion Centre logo. These are available in AI (vector), JPG, and PNG (transparent) file types. Should you need another file type, please contact marketing@rslawards.com

- Black logo for use on light / transparent background
- White logo for use on dark / transparent background
- Gold logo for use on dark / light / transparent background



rslawards.com





RSL

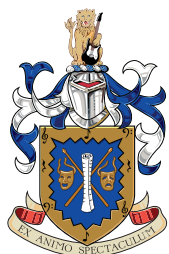
Awarding the **Contemporary Arts**

Logo usage

The logos can be used on their own, overlayed onto a colour, or onto photography.

Please be mindful of your background colours / visuals and select something that has a solid dark or light area where the logo will not be compromised.





RSL

Awarding the Contemporary Arts

Logo misuse

Here are some examples of how NOT to use the RSL Champion Centre logos. If you are in any doubt about correct logo use, please contact marketing@rslawards.com



DO NOT alter logo vertical sizing



DO NOT alter logo horizontal sizing

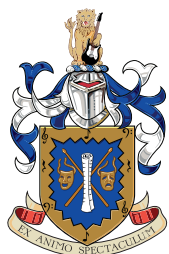


DO NOT rotate logo



DO NOT alter logo colours





Awarding the **Contemporary Arts**

Colour Palettes

Please use the setting below if you are creating graphics or text inline with the RSL Champion Centre logo and branding.



CMYK **0 0 0 100**
RGB **0 0 0**
Web **#000000**



CMYK **0 0 0 0**
RGB **255 255 255**
Web **#ffffff**



CMYK **27 36 66 15**
RGB **177 146 93**
Web **#b1925d**



CMYK **14 23 49 1**
RGB **221 193 142**
Web **#ddc18e**



Gold Gradient should
blend evenly from
Dark Gold to **Light Gold**.