

MARKETING AT JERSEY DAIRY



DAY IN THE LIFE...



No day is ever the same in the marketing department at Jersey Dairy. I look after the local marketing and my role varies from managing website content, social media content, community engagement - I host regular school visits and attend local events, coordinate campaigns and much more!

Jess Burton, Local Marketing & Becky Houze, Dairy Farmer

EDUCATION

A degree in marketing or a similar vocation is desired but not a necessity to secure a job in marketing. You can continue to grow and develop in your job role through the Chartered Institute of Marketing. Website link: [marketing qualifications such as https://www.cim.co.uk/](https://www.cim.co.uk/)



COMPETITION

WIN A CASE OF CHOCOLATE MILK FOR YOUR SCHOOL !

We want you to design an advert promoting why Jersey milk is good for you! It can be as simple as a poster, or if you are a fan of technology perhaps go interactive! We can't wait to see what you come up with! The winning advert will receive a case of our 200ml chocolate milks for their class.

IT'S TIME TO GET CREATIVE!

