## **ity** NEWS

# Building a programme

## This is your chance to make the news here in the Channel Islands.

Every weekday evening we put together 30 minutes of news and features. It starts as a blank page at 9am when we have to decide what stories will be on that day's programme.

Our most important stories go towards the beginning of the programme. They get gradually less serious through the half hour, usually ending with something that is feel-good and uplifting. We would never put a story about a parrot turning 75 above a story about an important politician calling for a change in law, though not all 'bad' news has to come before 'good' news.

We also need to make sure we are covering a balance of stories from both Bailiwicks - Jersey and Guernsey (which includes Alderney, Herm and Sark.)



#### **YOUR TASK**

On the inside pages of this worksheet you will find a list of 15 potential news stories and an outline running order for our news programme.

Choose 12 stories to feature in the programme. You will need to decide how much time to devote to each story and what order the stories will be in.

### THINGS TO THINK ABOUT

Go through the list of stories first and decide which to feature and which to leave out before you start to build your running order. Things to consider:

- Do people care about the story? If you were watching, would it affect your life?
- What are the images like? This is TV news and it is hard to tell a story that doesn't have interesting footage or people to interview.
- Do we have a mixture of stories from across the different islands?

**MISSING CAT** - A cat has gone missing in Jersey. Her owners say she always wanders off.

**QUEEN VISIT** - The Queen is in Jersey to open a new building. We cannot speak to her but we do have footage of her.

**PETROL STATION** - A petrol station in Jersey has been robbed. Thieves stole £1,000.

**DUCK CLONED** - A scientist in Guernsey has cloned a duck. It is thought to be a world first. We have footage of the duck and can speak to the scientist.

**CLIMATE PROTEST** - Campaigners are holding a silent protest in St Peter Port in Guernsey calling for new laws to tackle climate change. Organisers say no one will speak to us.

**BULLS WIN** - Jersey Bulls top their league.

**ROAD CLOSED** - A road in St Clement in Jersey has been closed. It is not clear why.

**BUS TIMETABLE** - The bus timetable has changed in Guernsey. There will be one extra bus a day for people in St Andrew.

**BUSINESS SUCCESS** - Dozens of businesses in Jersey have reported a 'huge boom' in sales. We can speak to a boating company and a brewery.

**STRANGE SEAWEED** - A purple and orange seaweed has been found in St Ouen in Jersey. Marine biologists are investigating where it has come from.

**POTHOLE PROBLEMS** - A woman from Grouville in Jersey has called ITV, annoyed about a pothole outside her house.

**PUFFIN TOURISM** - Hundreds of people have been visiting Sark to go 'puffin spotting'.

**HOUSING COSTS** - House prices in the Channel Islands are increasing, with some calling it unfair on first time buyers.

**NEW PLANES** - EasyJet's newest plane has arrived in Jersey. It will be able to seat more passengers than before. The plane's designer says it needs less room to land so it could feasibly start flying to Guernsey.

**CAPSIZED BOAT** - A boat has capsized off the coast of Herm. Everyone is safe and uninjured.

Build your programme running order by putting the name of a story in each of the blank white boxes down the centre of the page.

OPENING TITLES	20 SECS
HEADLINES	1 MIN
TOP STORY	5 MINS 30
STORY 2	4 MINS 30
NEWS IN BRIEF 1	30 SECS
NEWS IN BRIEF 2	30 SECS
NEWS IN BRIEF 3	30 SECS
STORY 3	4 MINS
STILL TO COME	20 SECS
STORY 4	3 MINS
NEWS IN BRIEF 4	30 SECS
NEWS IN BRIEF 5	30 SECS
NEWS IN BRIEF 6	30 SECS
NATIONAL PROMO	30 SECS
STORY 5	3 MINS
STORY 6	2 MINS
WEATHER	2 MINS 20
GOODNIGHT	30 SECS

#### HOW DID YOU DO?

There are no right and wrong answers when it comes to which stories to include. On a busy day a story may be squeezed out which, on a quieter day, could have been included.

Here is some feedback on each of the potential stories:

MISSING CAT - While very sad, this is simply not a news story we would feature.

**QUEEN VISIT** - The Queen is always big news as visits are rare and many people will have turned out to watch. We could interview them about why they wanted to be there. It is likely to have be our top story on this particular day.

**PETROL STATION** - We would cover this as a 'news in brief' but it would not make a longer report as there are relatively few pictures to show.

**DUCK CLONED** - This is an important scientific discovery so should be one of our main reports. It can be approached in different ways, either emphasising the world first importance which would place it higher in our running order or the quirky aspect placing it later in the bulletin.

**CLIMATE PROTEST** - We cover lots of stories about climate change but a problem with this one is nobody is willing to be interviewed. If we wanted to include it in the programme it would only make a 'news in brief' because of a shortage of people to speak to us.

**BULLS WIN** - Lots of people in Jersey would be interested in this and sport is very important in the Channel Islands so this would be one of our main reports.

**ROAD CLOSED** - We only usually cover road closures if they are on busy main routes or if they are caused by a serious incident.

**BUS TIMETABLE** - If there had been a campaign to increase bus services we may cover this briefly, but without that it is unlikely to feature in our programme.

**BUSINESS SUCCESS** - This would be an important story to cover. There are lots of people we could interview and it matters to the economies across the whole of the Channel Islands.

**STRANGE SEAWEED** - People will have seen this and be interested in what is causing it. We will have lots of great footage of the strangely coloured seaweed. It could be either a 'news in brief' or a main report.

**POTHOLE PROBLEMS** - It is unlikely we would cover a story about one pothole but if there was a wider issue with potholes the woman could be a good case study for that report.

**PUFFIN TOURISM** - This would make a good main report but we have lots of other stories that could be more important so we may save this one for another day.

**HOUSING COSTS** - A very important issue to our viewers and likely to be a main report.

**NEW PLANES** - The most newsworthy detail is EasyJet considering starting flights to Guernsey. This could be a 'news in brief' or a longer main report.

**CAPSIZED BOAT** - We would only include this story if we had pictures of the boat.